Perinatal Substance Use Collaboration and Policy Action Map

PROMOTIONAL TOOLKIT



Email + Newsletter Content

Subject/Header: Explore AMCHP's Perinatal Substance Use Collaboration & Policy Action Map + Launch Webinar Recording

Perinatal substance use does not happen in isolation. People's experiences are shaped by the systems, policies, communities, and social conditions around them. Creating supportive, family-centered systems requires collaboration across sectors and policies that can improve outcomes for families.

The Association of Maternal & Child Health Programs (AMCHP) is pleased to introduce the **Perinatal Substance Use Collaboration & Policy Action Map**, developed with support from the Foundation for Opioid Response Efforts (FORE) and Perigee Fund.

This new interactive resource helps individuals and organizations visualize the larger perinatal substance use system, identify opportunities for collaboration, and advance evidence-based policies. **Families and their experiences are at the center of the map**, reflecting the importance of family-centered approaches to strengthening perinatal substance use systems.

The Action Map is designed for anyone working to improve supports, services, and outcomes for families impacted by perinatal substance use, including Title V and maternal and child health (MCH) workforce, public health professionals, policymakers, social services, Medicaid and payers, researchers, community partners, and families.
The Action Map is accompanied by resources to help you explore and apply its recommendations, including:

- Project Overview
- Getting Started with the Collaboration Recommendations
- Perinatal Substance Use Policy Recommendations
- Policy Recommendations for Your Sector
- References and Additional Learning
- Resource Library
- Now available!

Explore the Perinatal Substance Use Collaboration & Policy Action Map today! Start with what feels most relevant and feasible in your setting, and share the resource with colleagues and partners working to strengthen systems that support families affected by perinatal substance use.

Want to learn more but missed the launch webinar? Access the recording [password: vT.3b+7k] to help orient yourself to the Action Map and companion resources, learn how the map was developed, and get answers to frequently asked questions.

Social Media Messages

AMCHP's Social Media Handles

LinkedIn: Association of Maternal and Child Health Programs
Facebook: @AMCHPofficial
Instagram: @AMCHP_DC
Threads: @AMCHP_DC
X (Twitter): @DC_AMCHP

General Posts

📢 [tag respective AMCHP social media handle] Perinatal Substance Use Collaboration & Policy Action Map is now available!

Perinatal substance use does not happen in isolation. The systems, policies, communities, and social conditions around families all shape their experiences and outcomes.

That means everyone has a role to play.

Whether you work in health care, maternal and child health, social services, Medicaid, early childhood, policy, research, community organizations, or have personal experiences with perinatal substance use, the Action Map can help you see how your work connects to the broader perinatal substance use system and identify opportunities for collaboration and policy action.

Explore the Action Map: bit.ly/PSUD-ActionMap

Where does your work fit within the perinatal substance use system? [tag respective AMCHP social media handle]'s new Perinatal Substance Use Collaboration & Policy Action Map can help you find out.

Designed for people across sectors, the interactive Action Map can help you:

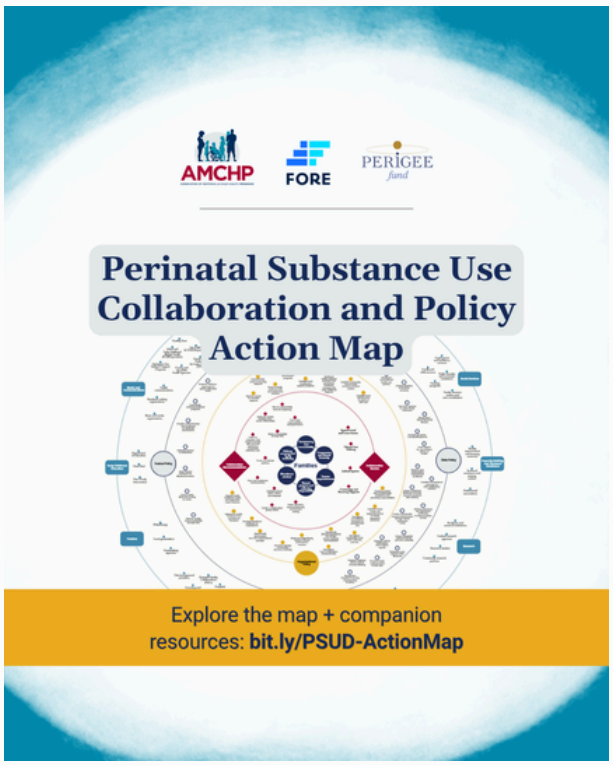
- Understand the broader perinatal substance use system
- See connections across sectors and areas of work
- Identify opportunities to strengthen collaboration
- Explore evidence-based policy recommendations and resources

There's no "right" place to start. Find what feels relevant to your work, your community, or your experience: bit.ly/PSUD-ActionMap

Graphics

DOWNLOAD THE GRAPHICS









Alt text: Graphic promoting new AMCHP resource: Perinatal Substance Use Collaboration & Policy Action Map. Learn more: bit.ly/PSUD-ActionMap

FUNDING DISCLAIMER

The Perinatal Substance Use Collaboration and Policy Action Map was developed by the Association of Maternal & Child Health Programs (AMCHP) with support from the Foundation for Opioid Response Efforts (FORE) and Perigee Fund. The content presented does not necessarily reflect the views of FORE, Perigee Fund, or AMCHP.

ABOUT AMCHP

The Association of Maternal & Child Health Programs (AMCHP) is a national resource, partner, and advocate for state public health leaders who work and support state maternal and child health programs and others working to improve the health of women, children, youth, families, and communities.

AMCHP builds successful programs by disseminating best practices, advocating on behalf of our members in Washington, DC, providing technical assistance, convening leaders to share experiences and ideas, and advising states to reach our common goal of healthy children, healthy families, and healthy communities. Learn more at www.amchp.org.



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