

**INTEGRATING MATERNAL AND CHILD HEALTH (MCH) CONSIDERATIONS IN
EMERGENCY PREPAREDNESS AND RESPONSE (EPR) EFFORTS: STRATEGIES FOR
INITIATING AND SUSTAINING CRITICAL PARTNERSHIPS
WB4670**

PROGRAM DESCRIPTION: This enduring activity is designed to provide the public health and emergency management workforces with the foundational knowledge of strategies for equitably addressing the unique needs of women of reproductive age, specifically pregnant and postpartum people, and infants in emergency preparedness and response efforts.

OBJECTIVES:

At the conclusion of the session, the participant should be able to:

1. Describe the implications for maternal and infant health during public health emergencies.
2. Describe how Maternal and Child Health (MCH) and Public Health Emergency Preparedness and Response (PHEP) programs can collaborate to address population needs throughout the emergency management cycle.
3. Identify discrete activities that promote the integration of MCH considerations in emergency preparedness and response plans.

**FACULTY/
CREDENTIALS:**

Gerritt Bakker, BS, Senior Director, Public Health Preparedness, Association of State and Territorial Health Officials

Wanda Barfield, MD, MPH, BS, Director, Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) Centers for Disease Control and Prevention

Romeo Galang, MD, MPH, Medical Director, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Mikayla Frye, MPH, Program Manager for Workforce Development and Capacity

Building, Association of Maternal and Child Health Programs (AMCHP)

Ben Kaufman, MSW, Associate Director for Workforce Development and Capacity Building, Association of Maternal and Child Health Programs (AMCHP)

Amy Moskovitz, MPH, CLC, Consultant, Association of Maternal and Child Health Programs (AMCHP)

Marianne, Zotti, DrPH, MS, Consultant, Association of Maternal and Child Health Programs (AMCHP)

CE ORIENTATION DATE: November 1, 2024

CE EXPIRATION DATE: November 1, 2026

URL: To be determined

HARDWARE/SOFTWARE: Computer Hardware; Internet Connection; Browser

MATERIALS: None

TARGET AUDIENCE: Governmental (all levels) public health and emergency preparedness professionals, including but not limited to nurses and health educators

PREREQUISITES:

1. Interest in how to elevate and more equitably address maternal and infant health needs during all types of emergencies.
2. Ability to navigate a web-based learning course with multimedia (video clips, .pdf documents, hyperlinks to external websites) and interactive (i.e., “try it”) components.

FORMAT:

This activity is **Web-based**

CONTACT INFORMATION:

workforce@amchp.org

ACCREDITATION STATEMENTS:

CNE: The Centers for Disease Control and Prevention designates this activity for **2.0** nursing contact hours.

CEU: The Centers for Disease Control and Prevention is authorized by IACET to offer **0.2** CEU's for this program.

CECH: Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES[®]) and/or Master Certified Health Education Specialists (MCHES[®]) to receive up to **2.0** total Category I continuing education contact hours. Maximum advanced level continuing education contact hours available are **2.0**. Continuing Competency credits available are **2.0** CDC provider number **98614**.

DISCLOSURE: In compliance with continuing education requirements, all planners and presenters must disclose all financial relationships, in any amount, with ineligible companies during the previous 24 months as well as any use of unlabeled product(s) or products under investigational use.

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CDC did not accept financial or in-kind support from ineligible companies for this continuing education activity.

Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for **WB4670 - Integrating Maternal and Child Health (MCH) Considerations in Emergency Preparedness and Response (EPR) Efforts: Strategies for Initiating and Sustaining Critical Partnerships**, please visit

[CDC TRAIN](#) and search for the course in the Course Catalog using **WB4670**. Follow the steps below by **November 1, 2026**.

1. Register for and complete the course.
2. Pass the post-assessment at 71%.
3. Complete the evaluation.
4. Visit Your Learning to access your certificates and transcript.

FEES: No fees are charged for CDC's CE activities.