

Needs Assessment:

- Essential to identify the most appropriate programs and policies to promote the health of women, children, adolescents, and their families
- A fundamental element of any program planning activity



- Essential to the needs assessment process is to engage partners early on and throughout the process
- What we do in public health is ultimately about the public, it needs public buy in that a problem exists or about our solution to the problem



Major data sources:

- Population-based
- Surveillance systems
- Program data
- Public forums



MCH service levels:

- Direct services
- Enabling services
- Public health services and systems



- Select 7 to 10 priority areas
- Areas should lead to improved outcomes
- Use successful models conducted by other states



- National Outcome Measures (NOMs)
- National Performance Measures (NPMs)
- Evidence-based or-informed Strategy Measures (ESMs)
- State Performance Measures (SPMs)



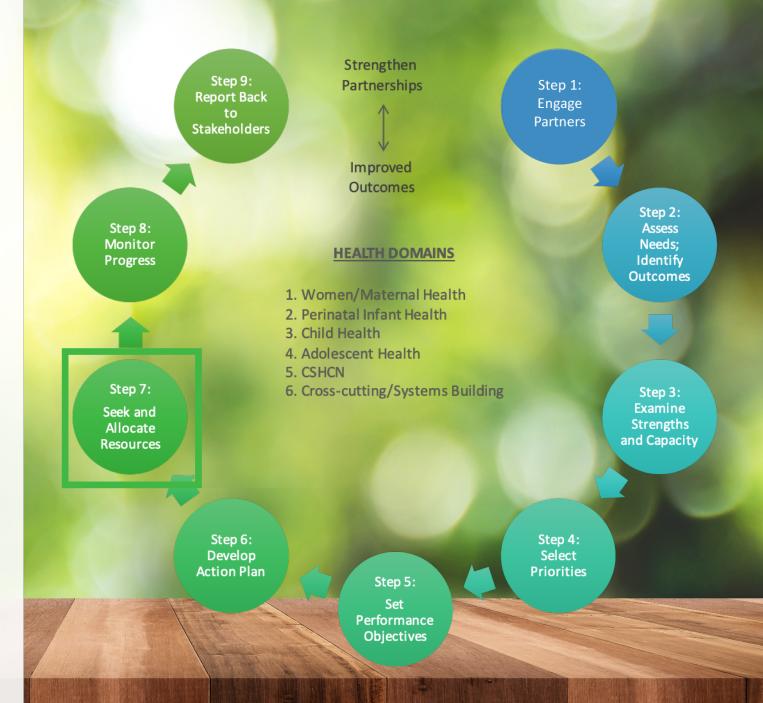
Five-year state action plan table

- Priority needs
- Key strategies
- measures for each of the MCH health domains



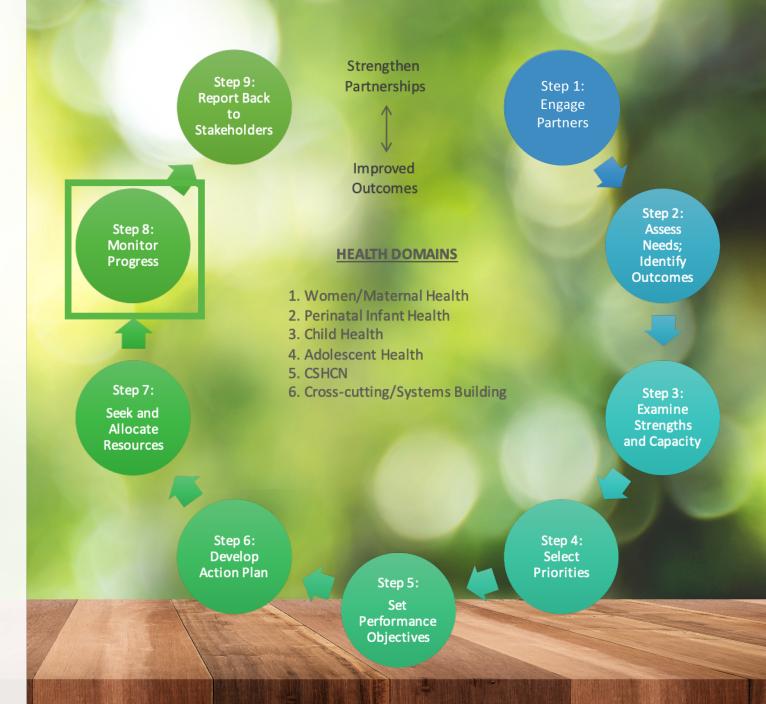
Inputs

- Five-year state action plan
- Current budgets
- Political priorities
- Partnerships



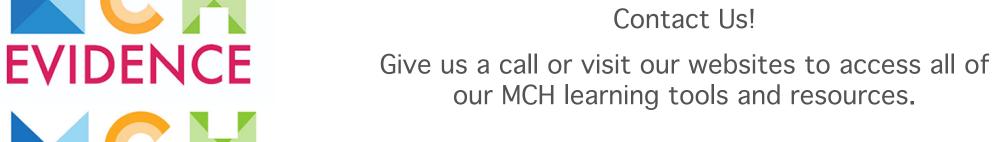
Inputs

- NOMs
- NPMs
- SPMs
- ESMs
- Performance objectives
- Quantitative and quantitative information



- Accountability to stakeholders
- Strategic thinking around dissemination
- Recommendations for action





Check out the Needs Assessment Toolkit here: <u>www.mchneeds.net</u>

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ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

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National **MCH** Workforce Development Center Advancing Health Transformation

NAVIGATOR