

Community Engagement: Building your village for success

Promoting health equity through community engagement

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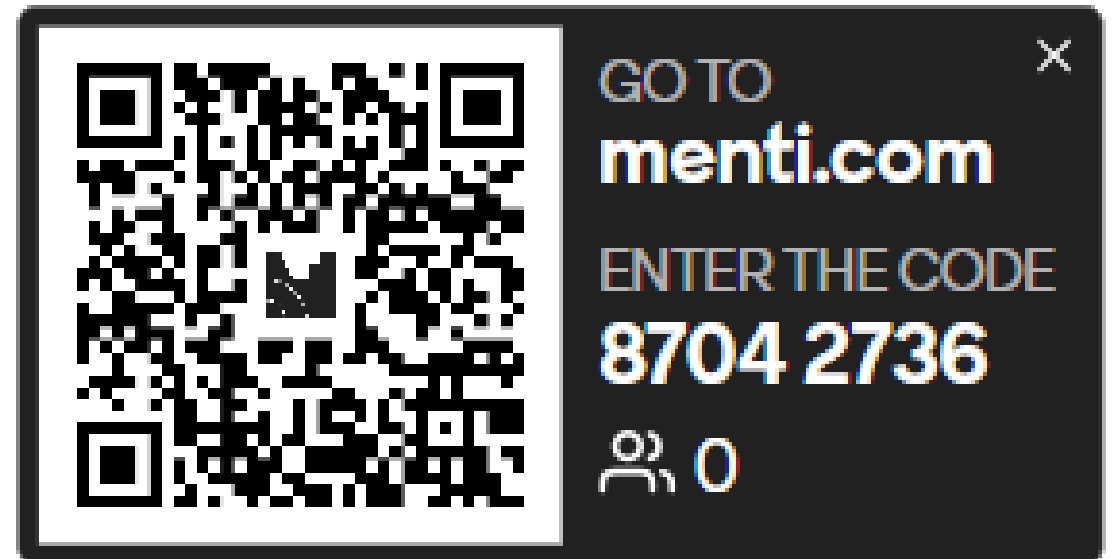


AMCHP Partnership Meeting

November 7, 2023

Defining community

- What does community mean to you?
- To your organization?
- To the community you serve?



What does community mean to you?

31 responses



collaboration
unity families culture
likeness the collective
everyone trust
home support family
shared experiences
people organizing
every day experiences
relationship
acceptance values
diversity real life
partnership inclusion
differences

What is Community?

“..... a group of people with diverse characteristics who are linked by social ties, share common perspectives, and engage in joint action in geographical locations or settings.”

Source:

MacQueen KM, McLellan E, Metzger DS, et al. What is community? An evidence-based definition for participatory public health. *Am J Public Health*. 2001;91(12):1929-1938. doi:10.2105/ajph.91.12.1929





Multicultural identity

Multicultural identity refers to the sense of belonging and identification with multiple backgrounds. It involved embracing and valuing the diverse cultural heritage, customs, and traditions that shape an individual's identity. By recognizing and celebrating multicultural identities, we can promote inclusivity and foster a sense of belonging within communities.

Multi-generational families

- A multi-generational family is a household that includes members from different generations, such as grandparents, parents, and children living together.
- Multi-generational families play a crucial role in building inclusive communities. They provide a sense of belonging, support, and intergenerational knowledge transfer.



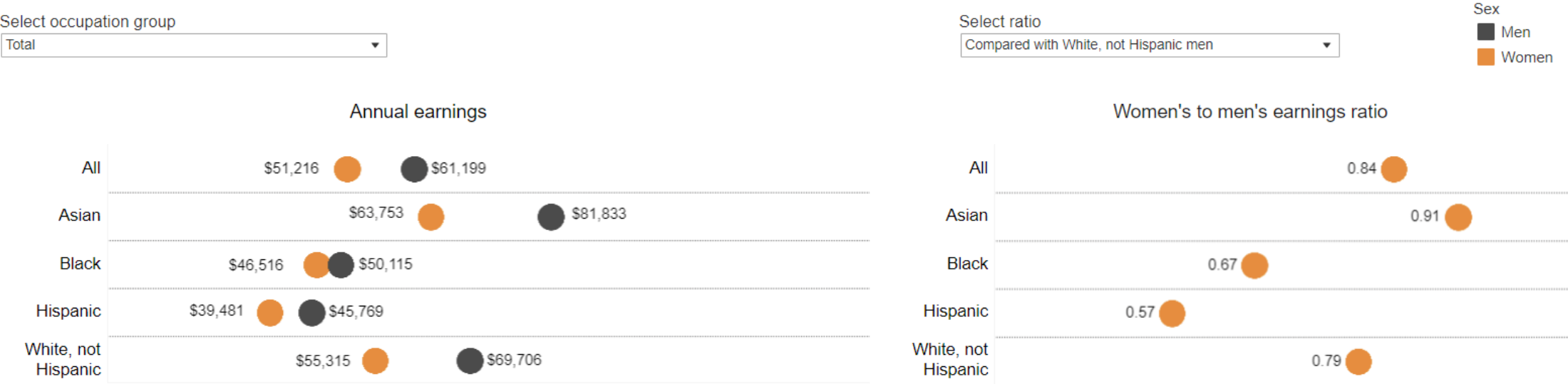
Intersectionality

White male	White female
Black male	Black female

Sexism

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Women's and men's earnings and women's to men's earnings ratio by race and ethnicity and occupation group



Notes: Median earnings and earnings ratio for full-time, year round workers 15 years and older. Median earnings and the earnings ratio are derived from 2021 annual earnings. Estimates for Asian and Black workers are reported using the race alone approach (reported no other race). Hispanic workers may be any race. White, not Hispanic includes workers who are not Hispanic and who reported White and no other race. Estimates for some race groups are not presented because the sample is too small to meet statistical standards for reliability. The "All" category includes women and men of all races and ethnicities. Estimates calculated using public use microdata may differ from official estimates published by the Census Bureau.

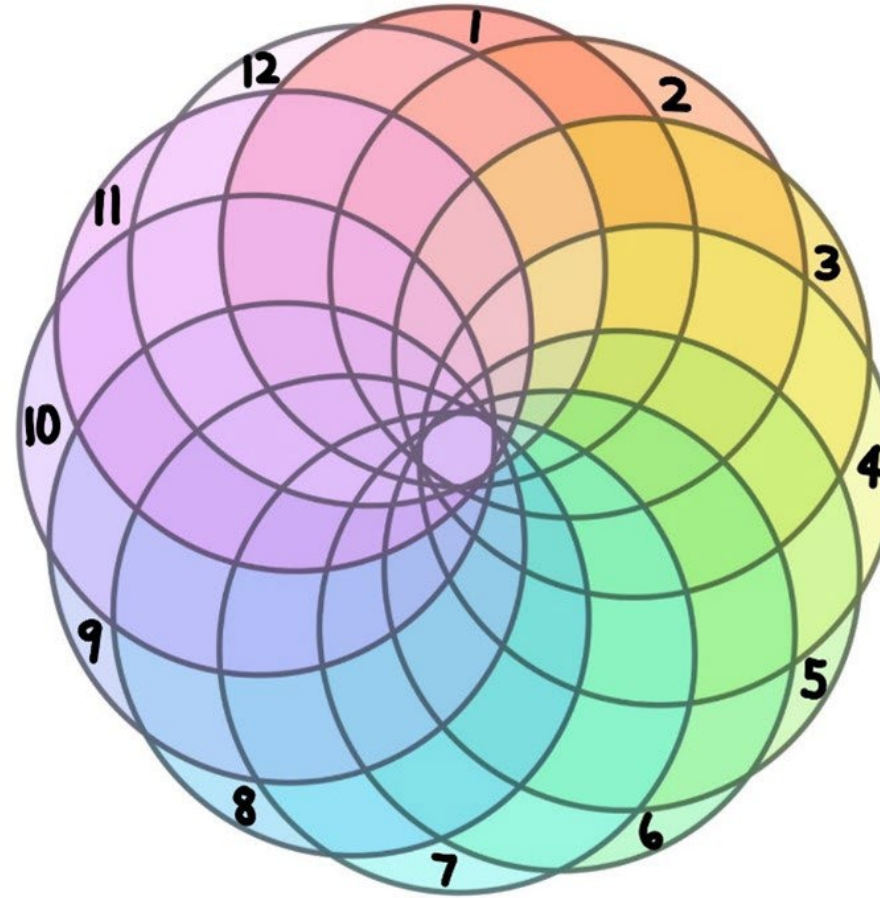
Source: U.S. Census Bureau, Current Population Survey, 2022 Annual Social and Economic Supplement, Integrated Public Use Microdata Series (IPUMS)

Graphic: Women's Bureau, U.S. Department of Labor

dol.gov/wb

INTERSECTIONALITY

Intersecting
identities



- 1 Race
- 2 Ethnicity
- 3 Gender identity
- 4 Class
- 5 Language
- 6 Religion
- 7 Ability
- 8 Sexuality
- 9 Mental health
- 10 Age
- 11 Education
- 12 Body size
- (...and many more...)

Intersectionality is a lens through which you can see where power comes and collides, where it locks and intersects. It is the acknowledgement that everyone has their own unique experiences of discrimination and privilege.

– Kimberlé Crenshaw –

@sylviaaduckworth



Building collaborative partnerships

- Building partnerships among various stakeholders, including government agencies, families, community organizations, academic institutions, and healthcare providers, is key to advancing health equity.

Promoting health literacy

Enhancing health literacy empowers individuals to make informed decisions, navigate healthcare systems, and actively participate in their own health and well-being.





College students as community health
ambassadors

THRIVE Summit

A National Initiative

The THRIVE Summit provides an opportunity for Historically Black Colleges and Universities (HBCU) and Predominantly Black Institutions (PBI) public health faculty, staff, and students to engage each other and federal agencies in the critical work of eliminating health disparities, fostering health equity, and training the next generation of public health professionals to save our mothers, children, and families. The goal of the summit is to increase awareness and engagement of multilevel stakeholders of maternal, child, and family health within the Black community.



April 4, 2024

[MCH Thrive](#) link

References

- MacQueen KM, McLellan E, Metzger DS, et al. What is community? An evidence-based definition for participatory public health. *Am J Public Health*. 2001;91(12):1929-1938. doi:10.2105/ajph.91.12.1929