# Practical Strategies to Partner with Families Across MCH Domains

Title V Maternal & Child Health Federal-State Partnership Meeting
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Becky Burns, MSSW



# Who is Here? Please raise your hands!

- MCH/Title V Directors
- CYSHCN Directors
- Family Delegates
- People from the community who have lived experience in Title V programs and services



### Why are we talking about this?

- We're not quite there yet!
- Striving for more partnership, and less surveys
- Seeing the same ten people at every meeting
- Diversity still needs to be enhanced
- Comparable compensation needs more consideration





What is lived experience and who has it?

Everyone has lived experience

 Many professionals have lived experience (double agents)

 It is great to hire people with lived experience AND it is critical to engage with people who do not work in the field of MCH



# Successful Engagement with People who have Lived Experience

#### **Preparing**

- 1. Definition
- 2. Shared Understanding
- 3. Organizational Readiness
- 4. Identify Who
- 5. Consider Culture
- 6. Discover Diversity
- 7. Your Ask

#### **Asking**

- 8. Relationship
- 9. When
- 10. Effective Connections
- 11. Self Determination
- 12. Support

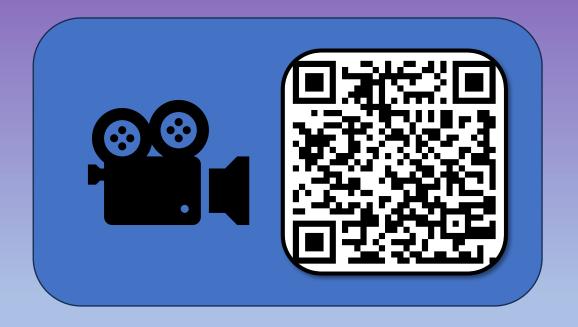
#### **Engaging**

- 13. Strengths and Assets
- 14. Trust
- 15. Collaborative Process
- 16. Commitment
- 17. Sustain Engagement



# Successful Engagement with People who have Lived Experience







## The Why



- Be clear
- Be specific
- Be considerate



### Try out the video option

 Organizational Readiness, from the video collection



Mini-Series

Part 3: Organizational Readiness

Becky Burns, MSSW Equity & Engagement Core Member





### **Considering Culture**

- What is the history?
- Who has the relationship?
- Once established, treat the relationship like a Fabergé egg!







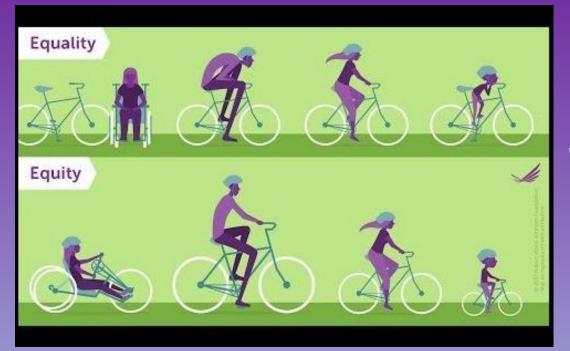
### **Discover Diversity**

What do we know about different identities?

Please note: the examples given are not necessarily relevant to everyone in the group.







#### Engagement

- Do you want to ride a bike?
- Is it safe where you live to ride a bike?
- Can you afford a bike?
- Do you need adaptations to a bike?
- Where do you want to bike?
- Historically, what has it been like to bike in the past?
- What color of bike do you want?

#### Why Equity and Engagement?

- Will only achieve equity through engagement
- Through engagement will choose whose voice is heard
- Engagement done poorly exacerbates inequity



#### **Additional Resources**

- AMCHP
- National MCH Workforce Development Center

