State Performance Measure #7: Rate of Double Up Food Bucks purchases per Supplemental Nutrition Assistance Program (SNAP) recipient

Priority: Rate of Double Up Food Bucks purchases per SNAP recipient, percent of eligible venues offering the Double Up Food Bucks Program.

Population Domain: Child Health

Objectives:
- Increase the number of Double Up Food Buck purchases at eligible locations (e.g., farmers' markets and farmers stores) made by SNAP recipients in specific counties Nourish Knoxville works with.
- Increase the number of eligible venues (e.g., farmers' markets and farmers' stores) in counties Nourish Knoxville offers Double Up Food Bucks Program.

Strategies:
- Promote policy, systems, and environmental change strategies to increase physical activity and promote access to healthy food and beverages.

Activities:
- Collaborate with non-profits in east Tennessee to increase access to fresh fruit and vegetables for SNAP recipients through the Double Up Food Bucks Program.

For more information on Tennessee's State Performance Measure (SPM # 7), go to the following link and select “Tennessee” on the map:
https://mchb.tvisdata.hrsa.gov/PrioritiesAndMeasures/ListOfStatePerformanceMeasures