

Tennessee



State Performance Measure #7: Rate of Double Up Food Bucks purchases per Supplemental Nutrition Assistance Program (SNAP) recipient

Priority: Rate of Double Up Food Bucks purchases per SNAP recipient, percent of eligible venues offering the Double Up Food Bucks Program.

Population Domain: Child Health

Objectives:

- Increase the number of Double Up Food Buck purchases at eligible locations (e.g., farmers' markets and farmers stores) made by SNAP recipients in specific counties Nourish Knoxville works with.
- Increase the number of eligible venues (e.g., farmers' markets and farmers' stores) in counties Nourish Knoxville offers **Double Up Food Bucks Program**.

Strategies:

- Promote policy, systems, and environmental change strategies to increase physical activity and promote access to healthy food and beverages.

Activities:

- Collaborate with non-profits in east Tennessee to increase access to fresh fruit and vegetables for SNAP recipients through the **Double Up Food Bucks Program**.