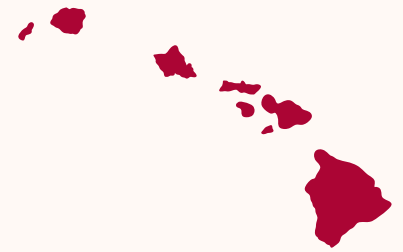


Hawaii



State Performance Measure #2: Reduce the rate of food security for pregnant women and infants through the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) services

Priority: Reduce food insecurity for pregnant women and infants through WIC program promotion and partnership.

Population Domain: Perinatal/Infant Health

Objective: By 2025, increase the total number of WIC participants in Hawaii.

Strategies:

- Statewide agencies and community programs work together in their dedication to promote the WIC program.
- Identify the main obstacles preventing people from and using after signing up for the WIC program.
- Create ways to increase the use of the WIC program.

Title V's Role:

- As Hawaii's largest public food security program, the WIC services Branch provides health education and support to pregnant and parenting people. Although WIC Services do not receive funding from Title V, they do benefit from administrative support funded by Title V. Including **media, contracting, data analytics, and Information Technology (IT) services.**