

AMCHP 2024 Annual Conference: Call for Proposals Webinar

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September 26, 2023 – 3:30pm ET

AMCHP

ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

2024 AMCHP ANNUAL
CONFERENCE

SAVE THE DATE

Oakland, California
April 13 - April 16, 2024



What's our Why?

- **Visibility:** Highlights impact MCH programs are making at the national, state, and local levels for women, children and families
- **Resources:** Provides participants with methods, tools and resources to develop, enhance and sustain vital MCH programs and services
- **Networking:** 1,000+ attendees annually; one of the largest gatherings of MCH leaders in the country
- **Impact on MCH:** In a post-conference evaluation, 87% of respondents reported having applied one or more of the concepts, skills, or tools obtained at the conference to their work

Agenda

- Review the Conference Theme
- Key Dates
- Call for Proposals Elements
 - Overview of the Session Types
 - The body of the proposal
 - Tracks and Keyword Tags
 - Presenter Information
- Review Criteria
- Q&A



2024 Conference Theme:

Partnering with Purpose

Partnering with Purpose

- We have the power to be intentional about *who* we partner with and *how* we can engage with partners to make a positive impact on children and families.
- Our theme calls us to admit that we cannot know or do everything on our own and recognize that we can do more by working together.
- Opens up a space for us to clarify our intentions and combine our resources, ideas, and skills for greater impact in our communities.
- Invites us to ask important questions about power – How do good partnerships share and build power? How are our partnerships amplifying the voices of the people we serve?
- Partnering with purpose is authentic and based on relationships rather than contracts or outputs. It is the opposite of being self-centered and insincere.
- Partnering with purpose encourages us to think about seeking out new people or organizations we may not have worked with before, but who have a similar vision and goals.

Key Dates

Call for Proposals Opens: September 8, 2023

Registration opens: November

Call for Proposals Closes: November 3, 2023

Reviews: November 7-21, 2023

Session Selection: Last week of November

Acceptance Notices go out by: December 15, 2023

Early Bird Registration Closes: February 12, 2024

Conference Dates: April 13-16, 2024



Overview of Session Types

Call for Proposals – Session Types

- Skills-building sessions: 3 hours in length, Skills-building sessions are designed to teach participant new skills, methods, and tools that they can apply to their work. Requires inclusion of a schedule of planned interactive activities, the skills or tools you are teaching participants to apply, and what you expect participants to come away with to apply to their work.
 - In-person only
- Workshops: 60 minutes in length, Workshops are informative sessions that often include a panel of presenters representing varying perspectives, include audience interaction, and have at least 15 minutes for Questions & Answers (Q&A).
 - In-person and Virtual opportunities to present AND attend

Call for Proposals – Session Types

- Posters: Graphic presentation of research or program results to be placed on an 8' long x 4' tall poster. All accepted poster presenters will be asked to create a digital version of the poster and a brief audio recording of no more than 5 minutes narrating the poster for the virtual participants
- In-person: Physical printed poster to be displayed in the exhibit hall during poster session hours. One author must be available at the conference to set-up, answer questions during poster presentations, and take the poster down.

Call for Proposals – Session Types

- Student and Early Career Professional Roundtables: 60-minute live discussions; this is an opportunity for students and early career professionals to tap into the expertise of established and other emerging MCH professionals from across the country.
 - Students and early career professionals whose submissions are accepted will share 5-minute presentations about a topic they would like to explore in greater depth, including any questions for which they are seeking guidance.
 - There will be time right after each presentation for attendees to discuss with the presenter; this can include sharing relevant consideration, resources, or connections to others engaged in similar or complementary efforts.
- Sessions will be offered both virtually and in-person

The body of the proposal:

How will you describe your content?

Proposal Body

- AMCHP does not use the traditional scientific format for proposal submissions
- The questions represent parts of your proposal description, instead of a typical "abstract box" submission
- Use questions to guide your submission
- Describe what is relevant, impactful, cutting-edge, and otherwise important for the AMCHP conference audience to know
- Proposal reviewers will use your responses to the questions to evaluate your session
- Imagine you are explaining your practice, program, topic, analysis, or initiative to someone who has never heard of it before
- Provided more terms so you can see yourself in the question:
 - **practice, program, project, topic, analysis, or initiative**

Proposal Body

1 If your preferred session type is a skills-building session, roundtable, or workshop and your session is not accepted, would you like to be considered for a poster presentation? *

If yes, I understand that while I can select a preferred session type, my proposal may be accepted for a different type than I select.

Yes



2 Are you one of the presenters? *

No



3 Are you submitting this proposal on behalf of another person or group? *

No



Proposal Body

4

Please select the conference objective(s) that your session will address. *

- Identify practices and policies designed to grow and support partnerships in maternal and child health (MCH) (Conference Theme)
- Discover methods to build authentic, intentional partnerships (Conference Theme)
- Apply new ideas, skills, or abilities to their current MCH work
- Identify ways to strengthen partnerships between local and state maternal and child health (MCH) programs and families
- Describe new skills that can improve the MCH workforce
- Discuss the latest research in MCH
- Describe the value of diverse professional partnerships in the MCH field

Proposal Body

- 5** Provide a brief summary of your practice, program, project, topic, analysis, or initiative, including any helpful background information such as the history behind its development, any principles or values that support it, or relevant prior research. *

Please keep response to 500 characters or less.

- 6** What need(s) does it address? How did you identify this need? Who was involved? *

Please keep response to 500 characters or less.

- 7** What is the key population it impacts? *

Please keep response to 500 characters or less.

- 8** How does your practice, program, project, topic, analysis, or initiative benefit this key population? *

Please keep response to 500 characters or less.

Proposal Body

- 9** How is your practice, program, project, topic, analysis, or initiative contributing and/or working towards reducing health inequities and systemic oppression (including structural racism) that impact your key population? *

Please keep response to 500 characters or less.

- 10** Describe each of your collaborators/partners and why you partnered with them. *

Please keep response to 500 characters or less.

- 11** How do you meaningfully include people with lived experience? Please note if families, youth, and/or community members are part of the design, implementation, steering group, proposal writing, or speaker team. Describe any initial successes or other measures that demonstrate your work is having an impact. *

Please keep response to 500 characters or less.

- 12** Describe any successes of your practice, program, project, topic, analysis, or initiative. *

Please keep response to 500 characters or less.

Proposal Body

- 13** What important lessons have you learned (both positive and negative) through implementing your practice, program, project, topic, analysis, or initiative that you can share with others who may wish to do something similar or replicate your work in a different context? *

Please keep response to 500 characters or less.

- 14** If you are submitting a skills-building or roundtable session, please provide a high-level outline of your proposed session activities including interactive activities. If you are submitting a workshop session, please provide a brief overview of how your session will be structured, including key takeaways or objectives for participants. IF you are submitting a poster proposal, please type Not Applicable. *

Please keep response to 500 characters or less.

- 15** Please provide a short description for the online agenda. This description will be published in AMCHP conference materials, including the event app and website. *

Please limit your description to 800 characters, including spaces. You may cut and paste from items above, and you do not need to include detailed methods.

Session Tracks

- Black Maternal Health
- Epidemiology, Data, Assessment, and Evaluation
- Emergency Preparedness and Response
- Children and Youth with Special Health Care Needs and Disabilities
- Family Engagement & Partnership
- Health Equity & Social Determinants of Health
- Mental Health/Behavioral Health
- Policy & Advocacy
- Workforce Development and Leadership
- Youth Engagement & Partnership



Proposal Body

1 Does your proposal relate to the 2024 conference theme: Partnering with Purpose? *

2 If yes, please explain how your abstract relates to the theme.


3 If no, please tell us how your proposal advances the practice of maternal and child health.

Keyword Tags


- Maternal Health
- Perinatal Health
- Child Health
- Adolescent Health
- CYSHCN
- Fatherhood or Parenthood Initiatives
- Grandfamily and Kinship Initiatives
- Epidemiology and Evaluation
- Health Policy and Advocacy
- Health Care Financing and Coverage
- Emergency Preparedness and Response
- Health Communication
- Emerging Issues
- Workforce Development
- Mental and Behavioral Health
- Health Equity
- Social Determinants of Health
- Access to and Quality of Care
- Environmental Health
- Organizational Partnerships
- Adolescent and Young Adult Partnership and Engagement
- Family Partnership and Engagement
- Community Partnership and Engagement
- Clinical Partnership and Engagement
- Community-based Initiatives
- Sustainability
- Community Health and Advocacy
- Return on Investment

Proposal Body


1 What is your preferred method of presentation? *


2 If your proposal is selected for an in-person workshop, would you be willing to self-record your presentation for the virtual participants to view through our conference platform?

3 AMCHP is utilizing a joint submissions process where those submitting an abstract to the conference can have their work automatically considered for inclusion in AMCHP's MCH Innovations Database, which is housed in AMCHP's Innovation Hub. This is a searchable database of effective practices grounded in practice-based evidence that positively impact maternal and child health. Would you like your abstract to be considered for inclusion in the database?

4 If no, are you interested in learning more about AMCHP's Innovation Hub and submission to the MCH Innovations Database at a later time?

Presenter Information

Who will present the session?

Presenter Information

- Allowing for non-presenting authors to be listed:
 - Your proposal can have up to 3 presenters, and 1 moderator, and up to 10 additional authors to allow people to be acknowledged as part of the submission. If accepted, all authors will be listed in the online program.
- We collect detailed author information for CDC Continuing Education Credits; we do not use this for scoring or selection
- We include an acknowledgement that all authors know they are being included as part of the terms and conditions

Presenter Profile

Personal Details

Prefix

First Name *

Middle Initial

Last Name *

Suffix

Pronouns

- he/him/his
- she/her/hers
- they/them/theirs
- Self-describe:

Contact Details

Office Phone

Cell Phone

Fax

Email Address *

Mailing Address

Address Line 1

Address Line 2

Address Line 3

City

State

Zip

Country

Presenter Profile

Professional Information (If you do not have a credential, please write not applicable.)

Position (max character 100) *

Affiliation (Please note: Write out affiliation/organization completely. No acronyms please!) *

Degrees and Certificates *

Not Applicable

Presenter Role *

Please select a presenter role.

Organization Type (select one that best applies): *

Note: AMCHP defines a CBO as a public or private non-profit organization, or other organization such as an LLC, that is representative of a community or a significant segment of a community and works to meet community needs.

Presenter Profile

Student / Youth / Lived Experience: Please select all the categories that apply to you for the purposes of this submission: *

Select one

- Student: I am currently in school studying something related to public health or maternal and child health
- Youth / Young adult: I am currently between the ages of 14 and 25.
- Early career professional: I am less than five years removed from completing a relevant graduate or undergraduate degree and/or working in my first full-time job within or related to MCH.
- Person with lived experience: I am someone who has knowledge and expertise derived from my personal life experiences such as parenting or pregnancy or living in poverty or having a disability etc.
- None of these categories describes me.

How did you hear about the call for proposals? *

Select one

AMCHP E-Newsletter



Describe additional expertise specific to this session proposal.

Limit expertise to 1,000 characters (including spaces) and address what qualifies you to present and contribute content for this educational activity.

Presenter Profile

Are you a federal employee? *

If YES, for the past 12 months, I have been a federal employee and have been covered by all of the federal ethics rules, including the bribery and illegal gratuities statute (18 U.S.C. § 201), the criminal conflict of interests statutes (18 U.S.C. §§ 202-209), and the Standards of Ethical Conduct for Employees of the Executive Branch (5 C.F.R. Part 2635). If NO, Is there an actual, potential or perceived conflict of interest for yourself or spouse/partner within the last 12 months?

-- Select One --



Will your presentation(s), or the content you contributed, include any discussion of unlabeled use of commercial products or products for investigational use? *

-- Select One --



Is your presentation, or the content you contributed, supported by the best available knowledge or evidence? *

-- Select One --



Presenter Profile

Gender:

- Male
- Female
- Nonbinary
- Prefer to self-describe

Age range:

- 14-20
- 21-25
- 26-30
- 31-40
- 41-50
- 51-60
- 61 and over
- Prefer not to say

Race/Ethnicity (check all that apply):

- Black or African American
- White
- Latina/Latino/Latinx or Hispanic
- Native American or Alaska Native
- Asian
- Native Hawaiian or other Pacific Islander
- Other – a category that best describes my racial and ethnic identity is not listed

Biographical Sketch *

Please type or paste text of no more than a few paragraphs in length. *Note: This information will be published on the conference website, mobile app and to introduce the presenter during the session.*

0 characters (Max 1,000 characters)

Invite proposal collaborators to complete their profile

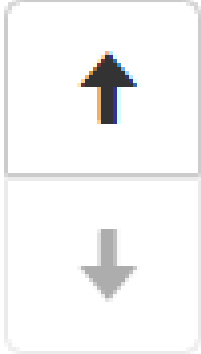
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Caroline Stampfel

intern, Association of Maternal & Child Health Programs

Profile completed 

Presenter Role: Presenter/Moderator



Edit Caroline Stampfel's Profile



Invite Caroline Stampfel

Remove Caroline Stampfel

Terms & Conditions

- Proposal title and short description will be used in the agenda
- All presenters must register for the conference; presenters are required to bring a laptop unless otherwise arranged
- Photography / recording release
- All authors know they have been included in the proposal
- AMCHP's meeting code of conduct
- Hybrid event / travel preference at time of submission

Proposal Review

How are proposals scored?

Review Process

- Scored on a scale from 0 to 10
- Rated by reviewers in a blinded fashion – this means reviewers do not see presenter information
 - Reviewers are asked to recuse themselves if they are the submitter or they are involved in the work being presented
 - We reassign the proposal to another reviewer

Not Scored or Considered

- Things that do not get scored:
 - Track selection / keywords
 - Demographic information / qualifications of presenters (these are collected for descriptive purposes and to apply for continuing education credits)
 - Type of session (skills session, workshop, roundtable, poster) and mode of participation (in-person or virtual)

Review Criteria

- How well does the session support the theme of the conference: Partnering with Purpose? OR How well does the session support the selected learning objective(s) of the conference?
- How well does this proposal center equity? To answer this question, think about the following: Who is/was involved in the effort being described? Who is leading/directing/in power? Are the goals/intended outcomes reflective of the priorities, perspectives, and values of those most impacted? Is the framework for action reflective of the priorities, perspectives, and values of those most impacted? How easily can you connect the effort being described to the broader pursuit of justice?

Review Criteria

- Does this proposal meaningfully include someone with lived experience as one of the speakers?
- To what extent did the proposal provide all of the requested elements in the full description: explains the need(s) the work addresses, the key population(s) it impacts, what the authors have accomplished and learned, and gave a brief background or context for the work?
- To what extent did the proposal describe what is relevant, impactful, cutting edge, or otherwise important about the work for the AMCHP conference audience?

Review Criteria

- How interactive will this session be, based on the description of the interactive activities and the skills or tools the session proposes to teach?
 - Not applicable to Posters
- Bonus points: How relevant is this session to families, youth/young adults, family or youth leaders?

Review Criteria

For Student / Early Career Professional Roundtables:

- Please treat this Student and Early Career Professional Roundtables submission as a peer review. Please provide substantive comments for the submitter.
- What concerns, if any, do you have about this submission being suitable for the roundtable format?
- Please provide any additional comments that would support the applicant in getting the most out of the roundtable session.

Question & Answer Time

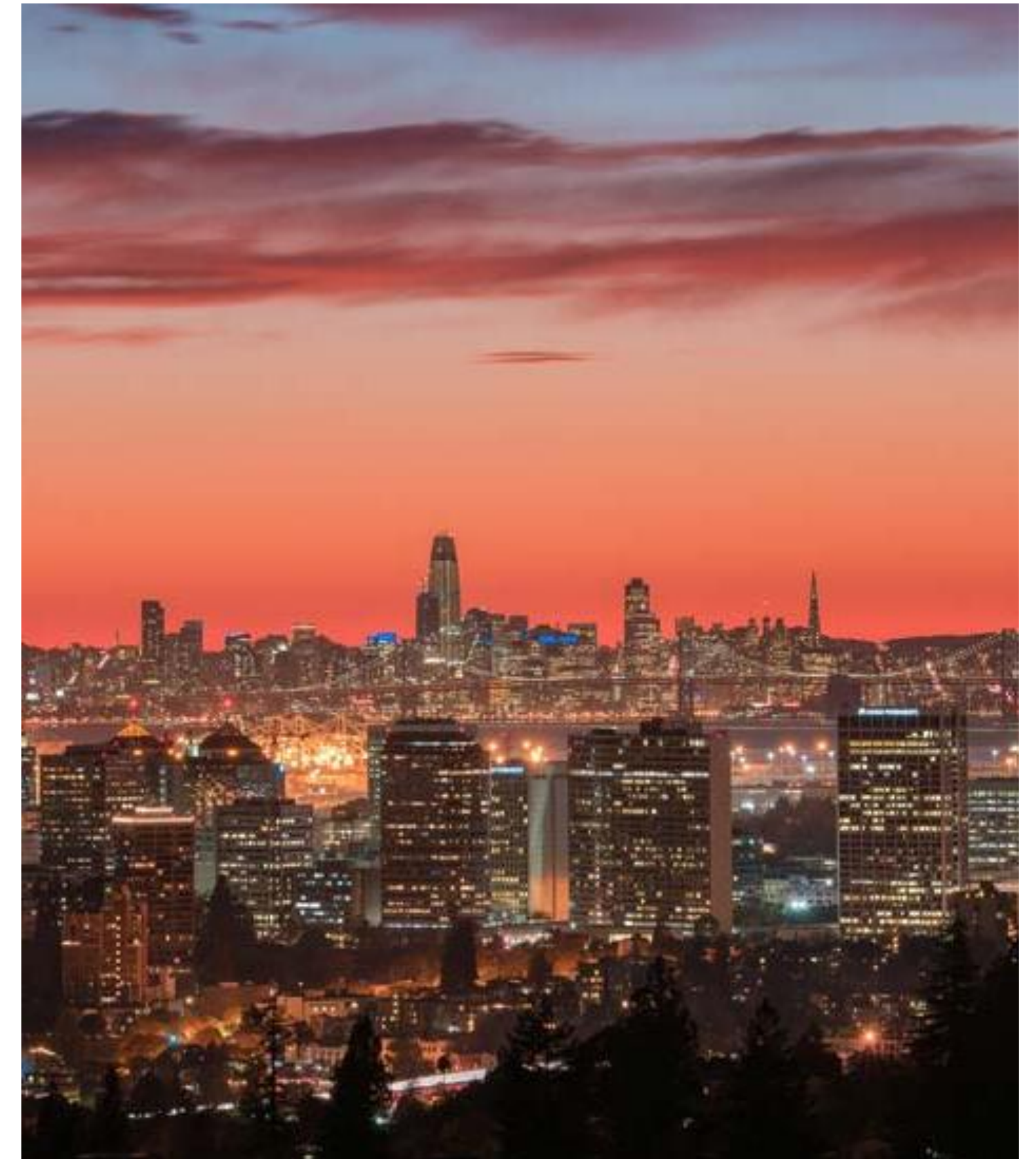
Where to go for Conference Information:

- AMCHP's 2024 Annual Conference Page:

<https://amchp.org/amchp-conference/>

- Call for Proposals Site:

<https://www.abstractscorecard.com/cfp/home.asp?EventKey=YBPZRXJY>



Question & Answer Time
