

LEAD, IMPACT, INNOVATE

AMCHP
ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

2022 Accomplishments



OVER **200** PLANNING HOURS

8 strategic planning workgroups

8 board meetings

2 AMCHP Week meetings (January and July)

resulting in a new **strategic map** and **implementation plan** through 2027



12 new interns and fellows

6 new full-time staff

SECURED NEARLY **\$1.3 MILLION** OF NEW FUNDING

\$500k to sustain Merck for Mothers work in up to 20 communities across the country

\$700K from HRSA to support AMCHP's health equity activities (i.e., member assessment, equity summit)

\$149,813 continued investment from the Pritzker Children's Initiative to support a Systems Mapping to Promote Birth Equity project.

CEO Racial Justice Challenge launched. Led staff discussion of Heather McGhee's the Sum of Us: **What Racism Costs Everyone and How We Can Prosper Together**

LAUNCHED NEW AMCHP WEBSITE **260,797 PAGE VIEWS**

Top 5 most visited pages in 2022:

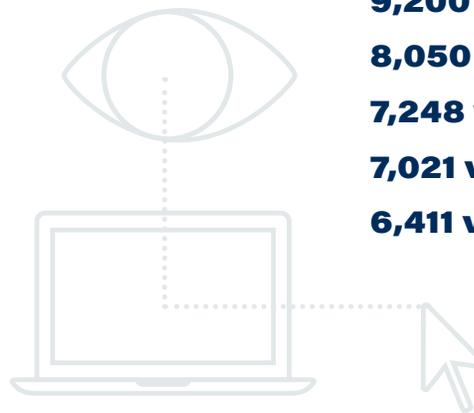
9,200 views | AMCHP Annual Conference

8,050 views | Innovation Hub

7,248 views | Graduate Student Epidemiology Program

7,021 views | Careers at AMCHP

6,411 views | 2022 AMCHP Annual Conference Event



Developed and received board approval of FY2023 budget prior to the start of the fiscal year. Budget includes **significant investments in Health Equity.**

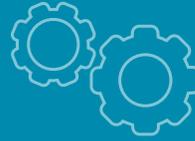
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CEO coffee chats with members and partners



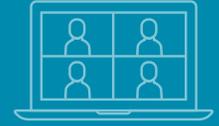
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CEO all-member and partners strategic planning preview sessions



1,218

participants at our third successful virtual conference



3 VIRTUAL TITLE V

Partnership Meeting sessions featured the equity-related work of 22 states. The goals of the meeting series were:

1. Understand systems challenges that inhibit advancing equity in MCH
2. Discuss key concepts of systems change to advance equity
3. Share ideas and obtain feedback on health equity approaches through peer-to-peer

Co-lead and participant of the ***Coalition to Advance Racial Equity for Maternal and Child Health (CARE for MCH)*** partnership group stemming from our joint organizational commitment to anti-racism. The group launched an educational piece calling attention to high rates of maternal mortality among Black women.

Internal Mental Health Team provided recommendations to improve overall emotional well-being related to our working environment. The team gathered input from staff related to how AMCHP's policies and culture contribute to staff mental and emotional health. With an average score of **8.25/10**, findings overwhelmingly showed that working at AMCHP supports overall mental and emotional well-being. Key recommendations to revise sick, vacation, bonus time, family and bereavement leave policies are underway.

AMCHP created a ***Rapid Response Team*** to draft and launch position statements on key issues impacting MCH (i.e., SCOTUS decision in *Dobbs v. Jackson Women's Health Organization*, gun violence in Uvalde, TX and Colorado Springs).

44 PEOPLE FROM **15** DIFFERENT COMMUNITIES OF PRACTICE (COP)

convened as part of the Safer Childbirth Cities Initiative. Participants were brought together for fellowship and capacity building and support.

39 PARTICIPANTS (AHCs or Title V staff) FROM **31** STATES AND **4** JURISDICTIONS

(American Samoa, Federated States of Micronesia, Palau, and Puerto Rico) convened as part of the State Adolescent Health Coordinators meeting in partnership with State Adolescent Health Resource Center, Minneapolis, MN to advance the holistic health and well-being of young people.

200 VIRTUAL PARTICIPANTS

convened as part of the 2022 Autism CARES Meeting. The meeting explored solutions to address workforce challenges for those serving the autism spectrum/developmental disability community.

~ 45 ATTENDEES, FROM **7** STATES, INCLUDING **7** INDIVIDUALS IDENTIFYING AS FAMILY LEADERS

participated in a Telementoring Models to Build Local Capacity for Best Practice Care hybrid peer-to-peer exchange held on July 12-13, 2022 in Charlottesville, VA. The exchange brought together teams to increase understanding of how the use of Project ECHO* (ECHO = Extension for Community Healthcare Outcomes) and technology-enabled collaborative learning can be used to train community-based providers, identify ways to enhance learning and engagement among participants, and determine how to structure a program to meet the needs of the intended audience.

11 AMCHP Policy and Partnership Townhalls with robust attendance.

5% increase to FY2023 membership dues to support AMCHP programs and operations affirmed by Finance Committee, Board of Directors, and full membership.

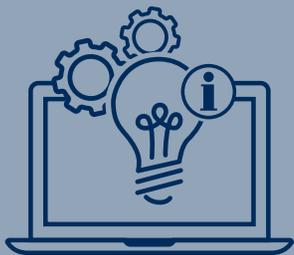
40 coffee chats with AMCHP staff.

1st hybrid Board Meeting since 2019 in Washington DC.

12 episodes launched as part of AMCHP's *MCH Bridges* podcast; episode topics ranging from food justice to perinatal experiences of parents who identify as LGBTQ, to black maternal health, and other emergent issues in MCH.

AMCHP hosted 22 interns from 18 universities at 21 host sites located across 12 states/territories in a 10-week summer Graduate Student Epidemiology Program (GSEP) internship experience. All interns have reported high satisfaction with the program, and many have been hired in MCH epi-related roles.

43 Leadership Lab participants are engaged in this cycle that kicked off in August and will culminate at the 2023 AMCHP Conference. Leadership Lab offers Title V associated staff a professional enrichment opportunity that uses adult learning principles to develop participants' proficiency in the MCH Competencies. Leadership Lab consists of five cohorts: Family Leaders, New Director Leaders, Next Generation Leaders, MCH Epi Peer-to-Peer, and Adolescent Health Leaders. Participants will work individually with an assigned mentor to develop and execute an individualized learning plan.



16 NEW PRACTICES ADDED TO AMCHP'S INNOVATION HUB DATABASE

that features evidence-based and emerging practices. New practices tagged in the database with one or more of the five equity strategies named in March of Dimes' National Equity Framework: Dismantle Racism and Address Unequal Treatment, Increase Access to High Quality Healthcare, Promoting Environmental Justice, Strengthening Lifelong Economic Security, and Building Safe and Connected Communities.

It was a breakout year for the AMCHP YOUTH VOICE AMPLIFIED COMMITTEE, demonstrated by their ability to magnify young people's perspectives and expertise in MCH subject matter through various spaces.

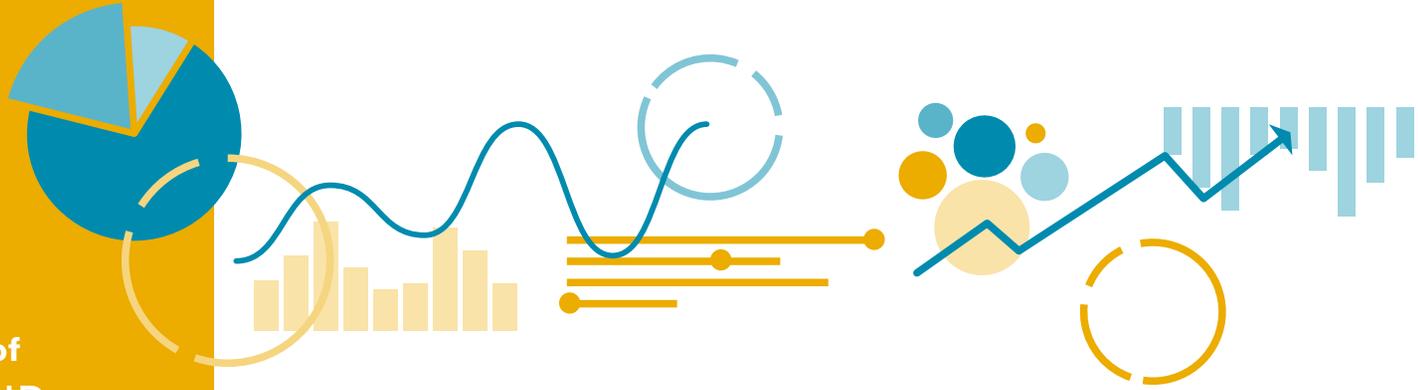
Highlights include:

- Served as panelists on a virtual Town Hall discussing vaccinations in the adolescent and young adult population
- Helped developed content and produce a multi-component learning module focused on Title V capacity building in the area of youth mental health
- Developed youth-friendly data collection tools for needs assessment that was unveiled in a workshop at the 2022 AMCHP Conference
- Served as plenary speakers at the AMCHP 2022 conference
- Facilitated a panel discussion among GSEP participant around family/youth engagement and elevating lived experience in Title V
- Represented YVA, AMCHP, and their Title V program (Rhode Island DoH) as featured speaker at the MCH Town Hall at the 2022 APHA Annual Meeting

23 cohort members convened as the relaunched Family Engagement Community of Practice. The group consists of family leaders and program staff, members and non-members. **2 convenings in partnership with the Family LEAD Committee** to gather input from family leaders regarding the strategic plan.

Sought after subject matter expertise on key national committees and workgroups

- March of Dimes' Mom & Baby Action Network National Advisory Committee Member
- National Center for Fatality Review and Prevention's National Center Steering Committee
- Advisory Committee on Infant and Maternal Mortality Committee (ACIMM) Health Equity & Data and Research to Action Workgroups
- ACOG's Women's Preventive Services Initiative - Dissemination Committee



Conducted key work on the intersections of EQUITY, DATA, AND EVALUATION

- *Equity in Linking* presentation for the ASTHO Linking PRAMS and Clinical Outcomes Data Multi-Jurisdiction Learning Community Cohort
- *3 Evaluating Telehealth with an Equity Lens Sessions* for CCC's Virtual Roundtable Series
- *The Healthy Beginnings with Title V Program: Starting from Truth and Power-Sharing* at the Mom & Baby Action Network Summit
- Anti-Racism in Data Training Modules
- Revisiting Equity in the Life Course: Bolstering the AMCHP Life Course Indicators Project with a recruited AMCHP Life Course Indicator Advisory Group

Led Key Analyses on **Funded Projects**

- How Do Birth Defects Surveillance and Title V Programs Collaborate?: An environmental scan
- ReviewtoAction.org User Experience Scan
- Healthy Beginnings with Title V evaluations

LED ONGOING WORK TO MONITOR AND TRACK PROGRESS ON OPERATIONAL METRICS

355 unique contracts and micropurchases executed during the fiscal year

AMCHP Processes Vault created for knowledge management around procurement and contracting processes

"Go-No-Go" grants decision matrix tool developed and implemented to standardize and clarify process for deciding which grant opportunities to pursue. The tool helps staff to identify opportunities for cross-collaboration within AMCHP teams; identifies whether the funder is aligned with our values, and includes key considerations related to infrastructure needs



108 signatures secured - a record number - from partner organizations in support of increased investment in Title V and other federal programs to improve MCH.

AMCHP President Belinda Pettiford testified before the House Subcommittee on **Labor, Health and Human Services and Education Appropriations**.

Served as a steering committee member for the Home Visiting Coalition, successfully securing the five-year reauthorization in an end of year Congressional package.

COMMUNICATIONS

25

member Briefs sent out in 2022

3,053

total member briefs unique opens

12,529

total number of followers across all social media platforms

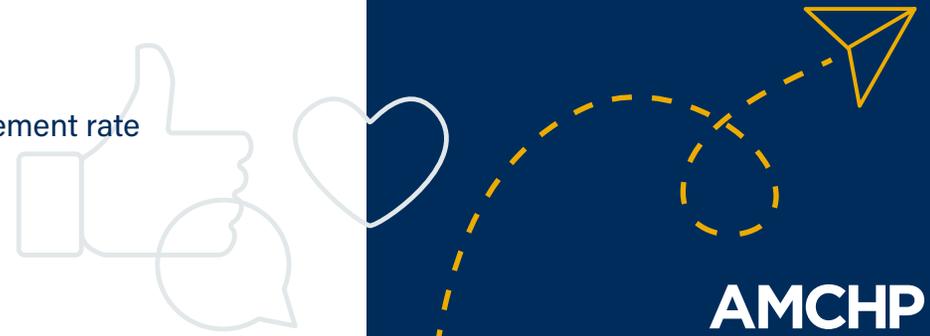
Top 5 posts in 2022 (most liked or highest engagement rate) across all social media platforms:

1. AMCHP and ASTHO Call for Reviewers, 40% engagement rate
2. Building Resilience From Lived Experience, 33% engagement rate
3. ACA open enrollment season, 37% engagement rate
4. 2022 AMCHP Annual Awards, 28% engagement rate
5. Building Resilience From Lived Experience Coming Soon, 25% engagement rate

5 Pulse newsletters sent

4,794 total Pulse unique opens

#1 Pulse article of the year, SHAPING OUR FUTURE: A MORE INCLUSIVE, SUSTAINABLE WORKFORCE BY BEN KAUFMAN



AMCHP