Innovation Hub Practice Conversation Guide

Below are sample questions to help guide your conversation with the Innovation Hub practice contact before signing up for an Exploratory Call. These questions are merely suggestions; you are welcome to use as many or as few of these as you like.

**Reaching Out**

Before contacting the practice contact, read through the practice’s Innovation Hub Practice Summary and Implementation Guidance in the MCH Innovations Database to see if there are any sections that are unclear/you have questions on. Note: Practices that are Emerging or higher are eligible for replication through the Replication Projects.

When reaching out, let the practice contact know that you are interested in potentially replicating their practice through AMCHP’s Replication Projects and would like to meet with them to learn more about its implementation. Note: All practices in the MCH Innovations Database will be notified about the Replication Projects once the RFA is released so they should be familiar with this opportunity.

**Suggested Conversation Guide**

- Provide any relevant background about your context that might be helpful for the practice contact to know.
- Have there been any changes or updates to your practice since you submitted it to Innovation Hub? What are these?
- Is there anything I should keep in mind if I were to implement your practice? Any there any insights/lessons learned that might help me when applying/planning?
- In particular, what’s worked well/ not worked well when you’ve previously implemented this practice?
- What barriers did you experience (if any), and how did you address these?
- What are the key contextual factors (e.g., leadership buy-in, strong existing partnerships, etc.) that helped make your practice implementation successful?
- If you think you might need to make changes to the practice so it’s better aligned with your community, share any initial ideas and see if the practice contact has any feedback based on their experiences with implementation. Does it seem like these changes might work? Is there anything we should consider if we were to make this change(s)?
- Can you share more about your budget for this practice? If I were to apply to replicate this practice, what things should I budget for over the one-year timeline of the Replication Projects?

Contact us at evidence@amchp.org if you have any questions.