Advancing Equity Through B’more for Healthy Babies

2022 Virtual Title V Partnership Meeting
March 31, 2022
All of Baltimore’s children are born healthy and ready to grow and thrive in healthy families
12 Years of B’more for Healthy Babies
Keys for Population-Level Impact

- Common vision
- Citywide infrastructure combined with community partnership
- Funding streamlined through Baltimore City Health Department, braided public and private funding
- Common training and language around racial equity and anti-racism
- Use of a guiding framework/model
BHB Framework for Advancing Equity in Maternal and Child Health

- **Individual**
  - Preconception
  - Pregnancy
  - Postpartum
  - Early Childhood
  - Adolescence
  - Adulthood
  - Educate and link families to resources that support behavior change

- **Interpersonal**
  - Nurture social networks through group programs and social media

- **Services/Organizations**
  - Improve the quality of services and increase access to them

- **Community**
  - Organize to create healthy neighborhoods, advocate for policy, access services, and hold systems accountable

- **Policy**
  - Advocate for institutional, local, and state policies to remove barriers to care and address social determinants
53% ↓ Racial Disparity in Infant Mortality Citywide, Disparity Eliminated in BHB Communities

38% ↓ Black Overall

73% ↓ Upton/Druid Heights

35% ↓ City Overall

60% ↓ Patterson Park N&E

30% ↑ White Overall
Patterson Park North & East

- Baltimore Medical System (FQHC) as lead agency
- Most racially diverse neighborhood in Baltimore City
- Large and growing immigrant community with concerns about using public services
Keys to Success

- Connection to clinical care
- Long-term investment in neighborhood partnerships
- Hiring from the community, from among longstanding and newly arrived residents
- Responsiveness to culture, language, political climate
- Peer leadership
Community Engagement
Upton/Druid Heights

- University of Maryland School of Social Work Promise Heights as lead agency
- High racial residential segregation, 98% African American residents
- High community violence
Keys to Success

- Long-term investment in neighborhood partnerships
- Hiring from the community
- Community organizing, deep understanding of community dynamics
- Peer leadership
- Meet people where they are
Questions?

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'b'more for Healthy Babies™
Every baby counts on you