Prioritizing Action in Preterm Birth

Tuesday, May 19, 2020

For Assistance:
Please contact Jessica Stieger at jstieger@amchp.org OR Bejan Foretia at bforetia@amchp.org
Brief Notes about Technology

• All webinar participants are muted. We encourage you to join the conversation by utilizing the chat box or the Question and Answer feature. If you have a question or comment that you would like to remain anonymous, you can enter it in the Q&A section.

• For technical problems, please contact Jessica Stieger at jstieger@amchp.org or Bejan Foretia at bforetia@amchp.org
Submit questions anonymously through the Q&A Feature.

Choose who you send messages to in the chat box.
Brief Notes about Technology

• Today’s webinar is being recorded.

• The recording will be distributed via email, with the session slides, after the event.

• Please complete the evaluation included at the end of the webinar. You should be automatically re-directed to the evaluation after closing the webinar.
Learning Objectives

• Increase knowledge of key community-based programs and efforts tackling racial disparities in birth outcomes through equitable approaches

• Identify actions Title V programs can take to support community-based organizations best positioned to address the inequities in our systems that produce racial disparities in preterm birth and other birth outcomes
Featuring

- **Jeretha McKinley** Interim Executive Director at HealthConnect One
- **Jennie Joseph** Founder and Executive Director at CommonSense Childbirth
- **Aza Nedhari** Co-Founder and Executive Director at Mamatoto Village
Pre-term Birth Prevention: Community-based Approaches

Jeretha McKinley
Interim Executive Director
HealthConnect One

AMCHP
May 19, 2020
Objectives

• Identify 2 ways to incorporate co-creating initiatives and programs to address prematurity through government programs and funding

• Name 2 examples of peer-to-peer support programs for Black, Indigenous and People of Color communities effecting Preterm birth
Co-creating

• Meaning
• Power dynamic
• Acknowledgement
• Relationship
• Trust
• Respect
• Relevance
Community-Base Assseement

- Investment
- Impact
- Current strengths
- Prioritize current issues
- Identifies solutions
- Builds understanding of issues
About HealthConnect One (HC One)

• HC One is the national leader in advancing respectful, community-based, peer-to-peer support for pregnancy, birth, breastfeeding and early parenting.

• Our vision is to see every baby, mother, and family thrive in a healthy community.

• We work to achieve this vision through an equity focused approach supporting the first 1000 days for birthing families.
Acknowledgements
Community-Based Peer-to-Peer Approach
Community-Based Doula Programs
Support during COVID-19

• Stories from the Frontline:
  • How families are experiencing
    • Pregnancy
    • Labor
    • Breastfeeding
  • Ideas on what’s needed

https://www.healthconnectone.org/birthing-families-need-your-support-stories-from-across-the-u-s/
Working with Families & Communities

• Honoring and Listening
• Apologizing and Repairing
• Build Relationships
• Work along with community to identify barriers and solutions
• Provide safe space and opportunity for families to share thoughts, feelings, and concerns
• Explore:
  • Rather than making assumptions
  • Beliefs, values, feelings, and attitudes
  • Barriers that can impact breastfeeding outcomes
Resources

- https://mailchi.mp/healthconnectone/advolist
Additional questions/comments/feedback?
jmckinley@healthconnectone.org

FOLLOW HC ONE ON SOCIAL MEDIA

http://www.facebook.com/healthconnectone

https://twitter.com/HealthConnectOne

http://breathepushgrow.wordpress.com/

http://www.linkedin.com/groups/HealthConnect-One-3688930
Transforming Perinatal Health Care in Marginalized Communities

Jennie Joseph - The JJ Way®
Orlando, Florida

- The Birth Place – a Free-standing Birthing Center since 2003
- Easy Access Women’s Health Clinic – a maternity medical home since 2005
- We utilize The JJ Way® “Midwifery Model of Care”
  – patient-centered, woman-centered, family-centered, culturally congruent maternity care and social support

Commonsense Childbirth Inc.
501(C)3 Non Profit Org.

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What’s Happening in the United States of America?

Healthy People 2010 Goals

Aim to increase the quality and years of life, and call for the elimination of Health Disparities

Healthy People 2020 Goals

The goal was expanded even further: to achieve health equity, eliminate disparities, and improve the health of all groups.
Florida and US Year 2020 Objectives

![Florida and US Year 2020 Objectives](image)

March of Dimes PeriStats 2014
0% African American or Hispanic Pre-term Births – The JJ Way®

0% African American Or Hispanic LBW Babies – The JJ Way®
How Does The JJ Way® work?

Creating Perinatal Safe Spots

Four Cornerstones:
- Access
- Connections
- Knowledge
- Empowerment

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How racism harms pregnant women — and what can help

Racism is making people sick — especially black women and babies, says Miriam Zoila Pérez. The doula turned journalist explores the relationship between race, class and illness and tells us about a radically compassionate

859,353 views
the AMERICAN dream – a documentary by Paolo Patruno 2016
NEW REPORT: Building a Movement to Birth a More Just and Loving World (March 2018)

Four primary areas of need are identified:

• Models that provide community-located and culturally-based healthcare resources

• Increased social and community support as a means to mitigate the impacts of racism, stress, and other determinants that affect an individual’s social conditions and, ultimately, health outcomes

• Models that promote self-determination and agency

• Movement-building efforts that shift cultural and social conditions

www.perinataltaskforce.com
Thank you!