

# CDC Emergency Preparedness and Response Communication Resources

## Tools, Guides, and General Communication Resources

- [COVID-19 Toolkit for Pregnant People and New Parents](#) – Find the tools you need to successfully communicate with pregnant and breastfeeding people and parents caring for newborns, including video, print, audio, and web resources. Explore the resources available for community settings and other audiences in the all the [COVID-19 One-Stop Shop Toolkits](#).
- [Access and Functional Needs Toolkit: Integrating a Community Partner Network to Inform Risk Communication Strategies](#) – A CDC toolkit to help emergency planners achieve effective communications through the integration of a community outreach information network.
- [Communication Resource Center](#) – Access password-protected, nonpublic information assets and electronic workspaces. State, tribal, local, and territorial (STLT) partners can customize access and customize the free materials to enhance their communication efforts. Sign up and login at the [STLT Collaboration Space](#).
- [Public Health Media Library](#) – Free, credible CDC web content to add to your websites, apps, and social media through [syndication](#).
- [Emergency Partners Information Connection \(EPIC\)](#) – A partnership network with a broad array of organizations to exchange information that helps people stay safer and healthier during a public health emergency; includes links to webinars, EPIC newsletters, and continuing education opportunities.
- [Crisis & Emergency Risk Communication \(CERC\)](#) – Compilation of CERC materials including the full CERC manual, trainings, tools, and resources online to help emergency responders and leaders of organizations communicate effectively during emergencies. See the [CERC wallet card](#) as a quick reference tool.
- [CDC COVID-19 Response Health Equity Strategy: Accelerating Progress Towards Reducing COVID-19 Disparities and Achieving Health Equity](#) – Example of the integration of cross-cutting strategies to promote health equity in an active emergency response.
- [Health Communication Playbook](#) – Key health communication materials for consumers and professionals and includes practical resources and examples.
- [CDC's Gateway to Health Communication](#) – One-stop shop for health communications. Whether you work in public health at a federal level, a state or local level, or in the healthcare arena, we will ensure you have the best CDC has to offer.
- [CDC's Clear Communication Index](#) – A research-based tool to help you develop communication materials and assess the most important characteristics that enhance people's understanding of public information.

- [CDC Social Media Tools, Guidelines & Best Practices](#) – Resources to assist in the planning, development and implementation of social media activities, these guidelines have been developed for the use of social media channels at the Centers for Disease Control and Prevention (CDC). They may be useful for other federal, state, and local agencies to provide information on lessons learned and best practices.
- [Public Health Image Library \(PHIL\)](#) – A universal electronic gateway to CDC's pictures that can be used to develop communication materials.

## Maternal and Infant Health Preparedness and Safety Messages for Disasters

- [Safety Messages for Pregnant, Postpartum, and Breastfeeding Women During Disasters](#)
- [Disaster Safety for Expecting and New Parents](#)
- [Sample Scripts to Counsel Parents and Caregivers](#)
- [Natural Disasters and COVID-19: Preparedness Information for Specific Groups](#)
- [Disaster Planning: Infant and Child Feeding](#)
- [How to Manage Your Chronic Disease During a Disaster](#)
- [Radiation Emergencies: Health Information for Specific Groups](#)
- [Caring for Children in a Disaster](#)
- [Preparedness and Safety Messaging for Hurricanes, Flooding, and Similar Disasters \(Spanish\)](#)
- [Hurricane Key Messages: COVID-19 Annex \(Spanish\)](#)

